



UNIVERSITATEA BABEȘ-BI Facultatea de Științe Economice și Gestiunea Afacerilor

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**Subject: Microeconomics – Price Theory 1** 

# SYLLABUS

### Topic 1. The theory of consumer choice and demand (part I)

- 1.1. Preference relations. Choice rules
- 1.2. The relationship between preferences and choice rules
- 1.3. Consumer choice. Commodities, the consumption set, competitive budgets
- 1.4. Demand functions

### Topic 2. The theory of consumer choice and demand (part II)

2.1. Classical demand theory: basic properties of preference relations, preference and utility, utility maximization problem

- 2.2. Expenditure minimization problem
- 2.3. Relationships between demand, indirect utility, and expenditure functions
- 2.4. Aggregate demand and aggregate wealth

#### Topic 3. Production - under neoclassical firm

- 3.1. Models of the firm's technological capabilities
- 3.2. Profit function, conditional factor demands and cost functions. Profit maximization and cost minimization
- 3.3. Technological sets versus profit or cost functions
- 3.4. Cost functions and "-" runs

# Topic 4. The price mechanism (part I) – pure exchange economies

4.1. Pure exchange and price equilibrium. Are the assumptions behind Walrasian equilibrium credible?

- 4.2. Efficiency of general equilibrium (in pure exchange economies)
- 4.3. Time, uncertainty and general equilibrium

# Topic 5. The price mechanism (part II) – competitive firm and perfect competition

- 5.1. Perfectly competitive markets
- 5.2. Perfect competition and "-" runs
- 5.3. Partial equilibrium analysis
- 5.4. General equilibrium with firms

# Topic 6. The price mechanism (part III) – basic models of imperfect competition

- 6.1. Standard theory of monopoly
- 6.2. Maintaining monopoly
- 6.3. Monopoly power
- 6.4. Classic models of duopoly/oligopoly

#### **References:**

- 1. David M. Kreps *A course in microeconomic theory*, Pearson Education Limited, Edinburgh Gate, Harlow, Essex CM20 2JE, England.
- 2. Hal R. Varian *Microeconomic analysis* (3<sup>rd</sup> edition), W. W. Norton & Company, Inc., 500 Fifth Avenue, New York, N.Y. 10110, www.wwnorton.com.
- 3. Andreu Mas-Colell, Michael D. Whinston, Jerry R. Green *Microeconomic theory*, Oxford University Press, 1995, New York, Oxford.