



**Subject:** Business Psychology and Organizational Behavior

## **SYLLABUS**

### **Topic 1. Introduction in business psychology and organizational behavior**

- 1.1. Importance and interdisciplinary nature of business psychology and organizational behavior
- 1.2. Challenges and opportunities in business psychology and organizational behavior
- 1.3. Productivity in organizations

### **Topic 2. Work motivation**

- 2.1. Classical and contemporary theories on motivation
- 2.2. Employee motivation techniques

### **Topic 3. Work attitudes and job satisfaction**

- 3.1. Job attitudes and behaviors
- 3.2. Satisfaction sources and impact on performance
- 3.3. Communication techniques and conflict management

### **Topic 4. Emotions at work**

- 4.1. Emotions management
- 4.2. Emotional and interpersonal intelligence
- 4.3. Multiple intelligence and self-awareness methods

### **Topic 5. Personality and values**

- 5.1. Approaches on personality
- 5.2. Personality assessment
- 5.3. Career management: values and career anchors

### **Topic 6. Analysis and modification of work behavior**

- 6.1. Programs of cognitive-behavioral modifications
- 6.2. ABC model

### **Topic 7. Foundations of group behavior**

- 7.1. Group and team characteristics
- 7.2. Stages in team development
- 7.3. Development of team work skills
- 7.4. Social influence and negotiation techniques

### **Topic 8. HRM practices in organizations**

- 8.1. Psychological approach on job analysis
- 8.2. Recruitment and selection based on competencies
- 8.3. Employee professional development
- 8.4. Job performance evaluation
- 8.5. Psychological contract

## **Topic 9. Work stress management**

- 9.1. Stressors
- 9.2. Stress consequences on individual and organizational level
- 9.3. Stress management strategies

## **Topic 10. Leadership in organizations**

- 10.1. Characteristics and types of leadership
- 10.2. Theories on leadership
- 10.3. Development of leadership skills

## **Topic 11. Diversity and change management**

- 11.1. Change management in organizations
- 11.2. Change planning, change forces and resistance to change

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