



BABEŞ-BOLYAI UNIVERSITY **FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION** 

## MASTER'S DEGREE

# MSc Accounting and Organizations Full Time Masters Program

### The Mission

The study program's main mission is to stimulate students' passion for research while offering intensive training meant to facilitate their pursuit of a career in academia or business. We aim to extend knowledge from the national towards the regional (European Union) and international perspective (considering the similitude with US study programs). The AO Masters Program offers two years of coursework and research training in business and economics taught by top local scholars and invited internationally renowned academics. The Masters Program corresponds to 120 ECTS credits.

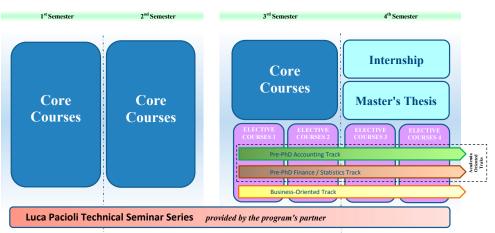
## The program's curriculum

The program's curriculum includes core courses as well as elective courses enabling students to tailor their training in accordance to their career objectives. Therefore students can choose between different tracks that allow them to get the best training for a career in academia or business.

The academia oriented tracks prepare students for their PhD dissertation research, being integrated with three years PhD Programs which are common in Europe as part of five years Graduate Programs. Planed activities are meant to expose students to research methodology courses which will develop their research skills, as well as courses offering them deep knowledge in the field of accounting, finance and statistics.

The business-oriented track prepares students to undertake top positions in multinational corporations, auditing firms, consulting firms and financial institutions. Planed activities are meant to enable students to better understand the business environment while also getting in touch with business research and most frequently used empirical and analytical tools.

## The program's structure





WWW.ECON.UBBCLUJ.RO/ACCOUNTINGANDORGANIZATIONS



FULL TIME MASTERS PROGRAM

## International Perspectives

- Developing an advanced level of knowledge in the area of financial reporting, financial analysis and fiscal systems which will facilitate students' access to the status of certified accountant in accordance to CIMA (Chartered Institute of Management Accounting) and ACCA (The association of Chartered Certified Accountants)
- Another feature worth mentioning is the study program's international recognition and visibility, as well as the experience it will benefit from. Currently, we are developing collaboration agreements meant to form a network of faculties/ universities, both in Europe and the US, supporting the program with the help of visiting professors.
- Developing the program's curriculum was done with advice from professors associated with the Kenan-Flagler Business School, University of North Carolina at Chapel Hill, US, London Business School, UK and ESSEC Business School Paris, France.

## Additional Information

For any other additional information or recommendations, please do not hesitate to contact us through e-mail at razvan.mustata@econ.ubbcluj.ro (Răzvan V. Mustață, Masters Program Coordinator) or visit our website www.econ.ubbcluj.ro/accountingandorganizations





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### Wayne R. Landsman

KPMG Distinguished Professor of Accounting Associate Dean, PhD Program, The Kenan-Flagler Business School The University of North Carolina at Chapel Hill, United State



The proposed Masters program will play a key role in cementing Babes-Bolyai University of Cluj Napoca as a center for accounting education and scholarly activity in Central and Eastern Europe. A key purpose of the program is to provide a rigorous economics-based training for Masters students so that they can be prepared either to continue onto a doctoral degree in accounting or to enter professional accounting practice beyond the entry level.

#### Florin P. Vasvari

Associate Professor of Accounting, LBS Term Chair London Business School, United Kingdom



I have had the chance to review the academic curriculum that is being put forward by the Faculty of Economics and Business Administration and believe that it meets the rigorous requirements of such a Masters Program, on par with similar offerings of U.K. Universities. The Program's curriculum is well developed and caters to the needs of students wanting to develop the knowledge, abilities and skills that are necessary to pursue a career in academia and auditing companies that are present in Romania. I think that the Masters Program is extremely timely. Il certainly has the potential to add significant value to the academic environment in Romania.

### Andrei Filip

Associate Professor of Accounting, ESSEC Business School, France

I hereby express my support for the Accounting and Organizations Masters Program, which is under development within the Babes-Bolyai University in Cluj-Napoca. I consider it to be an inspired and timely project responding to the needs of students in Central and Eastern European Countries. Considering the curricula planned for the Program, I am confident that it has the potential to prepare students who will further be able to successfully pursue a high quality PhD Program in accounting or positions in well-known companies such as the Big4.

## The Admission Process

The admission process follows the foresights of the admission regulation for Masters Programs within the Faculty of Economics and Business Administration. The actual admission process is based on two components (with equal weight in the admission grade) as follows: presenting a research project and the average grade for the bachelor exam.

The research project requires students to develop a research proposal having in mind a potential research question (idea) in the area of business and economics.

The research proposal is meant to document the following:

- the candidate's ability to identify and formulate a research question, be it theoretical or applied;
- the candidate's ability to develop a research plan meant to pursue the previously mentioned research question;
- the candidate's abilities, competences and knowledge in coordinating a research project.

Details regarding the structure and content of the research proposal are presented on the program's website www.econ.ubbcluj.ro/accountingand-organizations. All of the above mentioned elements will be analyzed based on the research proposal developed and presented by the candidate in front of the admission committee, as well as based on the candidate's CV.



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