

INTERNATIONAL
5th Edition
WEEK

11-15
MAY 2020
On-Line

International Week:
Business Education
without Borders

11-15 MAY 2020

International guest lecturers



Lorenz Gabriel, University of Trier,
Germany



Dr. Eric Griette, Université
Catholique de Lyon, France



Prof. Dr. Daniel Glaser-Segura,
Texas A&M University-San Antonio, USA



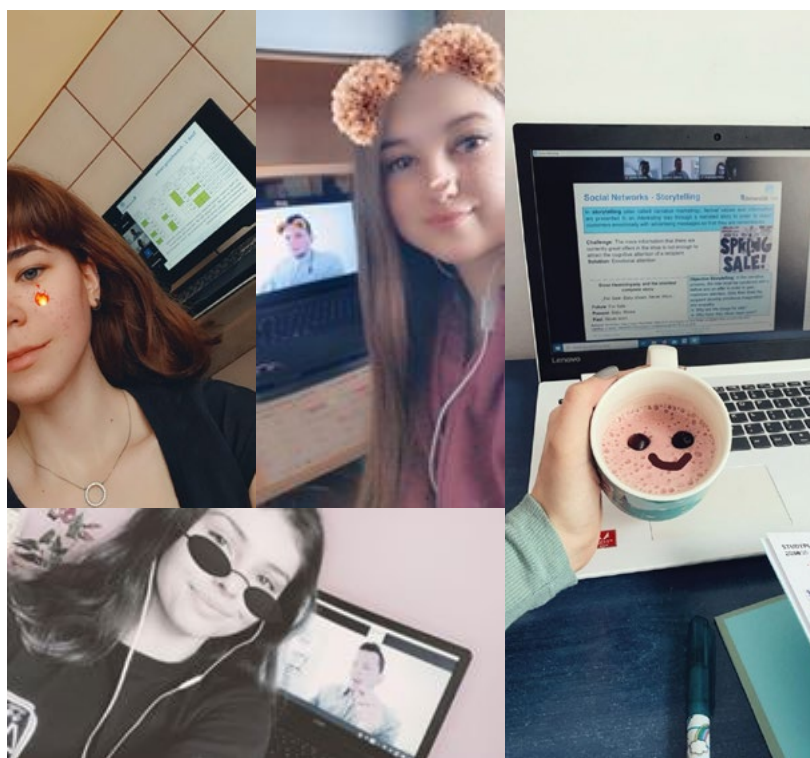
Dr. Alessio Reali, LIUC – Università
Cattaneo, Italy

Courses

Courses were taught by international guest lecturers from our partner universities:

International guest lecturers	University/Company	Country	Course title
Dr. Lorenz Gabriel	University of Trier	Germany	Online Marketing
Prof. Dr. Dan Glaser-Segura	Texas A&M University-San Antonio	U.S.A.	Supplier Selection and Development: A Matter of Trust
Dr. Eric Griette	Université Catholique de Lyon	France	Foreign Exchange Risk Management
Dr. Alessio Reali	LIUC – Università Cattaneo	Italy	Business Comparative Law

Selfie contest



UBBFSEGA 58-60 Teodor Mihali Street, 400591, Cluj-Napoca, Romania
www.econ.ubbcluj.ro/fsegainterweek

Key figures

4 international
guest lecturers

More than **100**
students enrolled
in classes