

INTERNATIONAL

6<sup>th</sup> Edition

Week

17-21  
MAY 2021

Online

International Week:  
Business Education  
without Borders

17-21 MAY 2021

# International Guest Lecturers



**Dr. Weixing Ford**  
Texas A&M University - San Antonio,  
USA



**Dr. Ida Förster**  
FH Wien der WKW University of Applied Sciences,  
Austria



**Prof. dr. Daniel  
Glaser-Segura**  
Texas A&M University - San Antonio, USA



**Prof. dr. Zsuzsanna  
Kispál-Vítai**  
University of Pécs, Hungary



**Dr. Dušan Kučera**  
Prague University of Economics  
and Business, Czech Republic



**Dr. Matteo Martelli**  
LIUC - Università di Castellanza, Italy



**Dr. Matías  
Membiela-Pollán**  
University of A Coruña, Spain



**Prof. dr. Amadeo  
Navarro Zapata**  
Complutense University of Madrid, Spain



**Dr. Ana Pedreño-Santos**  
Complutense University of Madrid, Spain



**Prof. dr. Doreén Pick**  
Hochschule Merseburg, Germany



**Dr. Martin Potančok**  
Prague University of Economics and Business,  
Czech Republic



**Sakti Hendra Pramudya**  
BINUS University, Indonesia & University  
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**Dr. David Anthony  
Prochazka**  
Prague University of Economics and Business,  
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**Dr. Eva Sánchez  
Amboage**  
University of A Coruña,  
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**Prof. dr. Marko Sarstedt**  
Otto-von-Guericke-University Magdeburg, Germany



**Dr. Maria-Jesus  
Segovia-Vargas**  
Complutense University of Madrid, Spain



**Dr. Norbert Sipos**  
University of Pécs, Hungary



**Dr. Jiří Vaníček**  
Prague University of Economics and Business,  
Czech Republic



**18** international  
guest lecturers

## Key figures

**5** presentations within  
the My Global Village event



**200**  
More than  
students enrolled  
in classes

**3600**  
minutes of intensive  
Zoom lectures

